



SISKIN RIDGE STORIES

MAIN STORY

Siskin Ridge is part of a big idea to preserve and protect forests. We make our products from unwanted, small diameter trees salvaged from forest thinning. We call these strong, round, small diameter salvaged trees "Round Wood". Siskin Ridge is a partner in the Healthy Forest Initiative. Overcrowded forests are vulnerable to forest fires, disease and insects. Carefully thinning of these small diameter trees keeps forests strong, diverse, and more resistant to fire.

Siskin Ridge "Round Wood" products are 100% natural wood with no treatments of any kind used during processing. They are safe for you and your family and will not harm plants, birds, fish or any backyard wildlife.

Siskin Ridge is proud of our partner communities who get involved in the Healthy Forest Initiative by helping to create value added Round Wood products from what once was thought of as scrap trees. Siskin Ridge "Round Wood" products bring family-based jobs to rural communities by providing new ways to engage rural lifestyles and healthy forests.

When you buy Siskin Ridge "Round Wood" products you are helping to complete the healthy forest lifecycle.

SINGLE-FOCUS STORIES

1) SAVING THE FOREST

- a) Siskin Ridge is part of a big idea that preserves and protects forests. We make our products from unwanted, small diameter trees salvaged from forest thinning. We call these strong, round, small diameter salvaged trees "Round Wood". Siskin Ridge is a partner in the Healthy Forest Initiative. Overcrowded forests are vulnerable to forest fires, disease and insects. Carefully thinning of these small diameter trees keeps forests strong, diverse and more resistant to fire.
- b) Siskin Ridge products from unwanted, small diameter trees salvaged from forest thinning. We call these strong, round, small diameter salvaged trees "Round Wood". Siskin Ridge is a partner in the Healthy Forest Initiative. When you buy Siskin Ridge "Round Wood" products you are helping to complete the healthy forest lifecycle.

2) GREEN PRODUCT

- a) Siskin Ridge "Round Wood" products are 100% natural wood with no chemical treatments of any kind used during processing. They are safe for you and your family and will not harm plants, birds, fish or any backyard wildlife.

- b) Siskin Ridge “Round Wood” products are a natural part of your organic garden. They’re 100% natural wood with no chemical treatments of any kind used during processing. They are safe for you and your family and will not harm plants, birds, fish or any backyard wildlife.

3) CONNECTION TO NATURE

- a) When you buy Siskin Ridge products you get to bring home a bit of the forest, guilt-free. Because our products are made from unwanted, small diameter salvaged trees harvested to keep forests healthy, they look like – trees! Siskin Ridge takes you back to the forest by bringing the forest into your home.

Your Siskin Ridge purchase helps complete the healthy forest lifecycle and lets you enjoy a bit of the forest in your home or backyard.

4) RURAL ECONOMIES

- a) Siskin Ridge is proud of our partner communities who get involved in the Healthy Forest Initiative by helping to create value added Round Wood products from what once was thought of as scrap trees. Siskin Ridge “Round Wood” products bring family-based jobs to rural communities by providing new ways to engage rural lifestyles and healthy forests.
- b) Siskin Ridge is part of a big idea. Forest thinning is part of a Healthy Forest Initiative, but what to do with all those small trees? We use them to make our products because they’re strong and beautiful and contribute to the forest lifecycle. We’re proud that Siskin Ridge “Round Wood” products bring family-based jobs to rural communities by providing new ways to engage rural lifestyles and healthy forests.